

# NATURALLY TECHNOLOGIC

THE FABRIC WHICH LEARNS FROM NATURE



THE JOY  
OF A COUCH WHICH  
RESPECTS YOUR  
HEALTH, MADE OF  
NATURAL FABRIC  
PRODUCED BY CARTEX  
ITALIA SINCE 1968

NATURAL  
WATERPROOF  
PERMANENT

NON-TOXIC  
ANTISTATIC  
BREATHABLE



STAINLESS  
RESISTANT  
SHRINK-PROOF

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**Nanotechnology** is a highly technologic process which allows the application of natural qualities to materials.

It all began after the discovery of the so called “**lotus effect**”. Lotus flower grows in damp and muddy surroundings but its leaves are always dry and clean. That happens because the apparently smooth surface of the leaves has some invisible small pleatings. Water drops do not stick over their surface, sliding and bringing away filthy particles.

Thanks to nanotechnology it is possible to reproduce this natural quality in order to obtain **waterproof and stainless fabric**. Nanotechnology is not a mere exterior covering but it operates in a deep molecular level, so that the fabric maintains its natural qualities: it is **non-toxic, breathable, antistatic, dry-cleaning and water-cleaning resistant. Fast to dry and easy to clean with neutral products** which avoid the use of dangerous and polluting cleaning solvents. The fabric treatment is permanent and maintains its original colors and quality through the years.

We recommend to clean the fabric with a small quantity of natural soap and to rinse it abundantly. When completely dry, iron it at medium temperature.

In order to remove stains, please rub gently the fabric with a dry cloth or paper. In case of deep penetration of dirt due to pressure, please rub gently with a non-abrasive wet sponge and rinse with another clean sponge.